



**PATENT**  
Attorney Docket No. 224684  
(MS # 306098.01)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Frank David McSherry et al.

Art Unit: 2171

Application No. 10/752,384

Examiner:

Filed: January 5, 2004

For: PERSONALIZATION OF WEB  
PAGE SEARCH RANKINGS

**Certificate of Mailing**

I hereby certify that this PETITION (along with any documents referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

7/13/04  
Date

*Maydele Smith*

**PETITION IN ACCORDANCE WITH 37 C.F.R. § 1.48(a)  
TO CHANGE INVENTORSHIP**

Mail Stop Petition  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**1. 37 C.F.R. § 1.48(a)(1)**

This petition under 37 C.F.R. § 1.48(a) is to add Demetrios Achlioptas, who was not originally named as inventor, as a co-inventor for the subject patent application.

**2. 37 C.F.R. § 1.48(a)(2)**

Accompanying this petition is a statement by Demetrios Achlioptas, the person being added as an inventor, that the error in inventorship occurred without deceptive intention on his part.

**3. 37 C.F.R. § 1.48(a)(3)**

Accompanying this petition is an oath or declaration by the actual inventor or inventors as required by 37 C.F.R. § 1.63 or as permitted by 37 C.F.R. §§ 1.42, 1.43, or 1.47.

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**4. 37 C.F.R. § 1.48(a)(4)**

The Commissioner is authorized to charge the processing fee of \$130.00 set forth in 37 C.F.R. § 1.17(i), as well as any other fee in connection with this petition, to the Deposit Account No. 12-1216. (A duplicate copy of this communication is enclosed for that purpose.)

**5. 37 C.F.R. § 1.48(a)(5)**

Attached is the written consent of the assignee.

**Assignment Information:**

- Assignment at Reel \_\_\_\_\_, Frame \_\_\_\_\_, on \_\_\_\_\_.
- Assignment form(s) signed by Frank David McSherry and Demetrios Achlioptas but not yet recorded. Copies of the assignment document are attached to the written consent of the assignee.
- Assignment not yet executed by any of the inventors.

Respectfully submitted,



John B. Conklin, Reg. No. 30,369  
LEYDIG, VOIT & MAYER, LTD.  
Two Prudential Plaza, Suite 4900  
180 North Stetson Avenue  
Chicago, Illinois 60601-6780  
(312) 616-5600 (telephone)  
(312) 616-5700 (facsimile)

Date: July 13, 2004



**PATENT**  
Attorney Docket No. 224684  
(MS# 306098.01)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Frank David McSherry

Art Unit: 2171

Application No. 10/752,384

Examiner:

Filed: January 5, 2004

For: PERSONALIZATION OF WEB PAGE  
SEARCH RANKINGS

**STATEMENT BY DEMETRIOS ACHLIOPTAS ACCOMPANYING  
REQUEST TO CORRECT INVENTORSHIP**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

I, the undersigned, whose name is being added as an inventor in the captioned application, hereby state that my name was omitted from this application as inventor by error and without deceptive intention on my part.

Date: June 1st 2004

  
Demetrios Achlioptas



**PATENT APPLICATION**  
**DECLARATION AND POWER OF ATTORNEY**

ATTORNEY DOCKET NO. 224684

MS DOCKET NO. 306098.01

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

the specification of which is filed herewith unless the following box is checked:

( was filed on January 5, 2004 as US Application Serial No. or PCT International Application Number 10/752,384 and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

**Foreign Application(s) and/or Claim of Foreign Priority**

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119	
			YES:	NO:
			YES:	NO:

**POWER OF ATTORNEY:**

As a named inventor, I hereby appoint the attorney(s) and/or agent(s) associated with

Customer No. 38887

to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Send Correspondence To: Customer No. 38887  38887 LEYDIG, VOIT & MAYER, LTD. TWO PRUDENTIAL PLAZA, SUITE 4900 180 NORTH STETSON AVENUE CHICAGO, IL 60601-6780	Direct Telephone Calls To:  John B. Conklin Leydig, Voit & Mayer, Ltd. (312) 616-5600 (Telephone) (312) 616-5700 (Facsimile)
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## DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. 224684

MS DOCKET NO. 306098.01

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Frank David McSherryCitizenship: USResidence: 46 Potomac Street, San Francisco, California 94117Post Office Address: same as aboveJune 2, 2004

Date

Inventor's Signature

Full Name of Inventor: Demetrios AchlioptasCitizenship: Canada and GreeceResidence: 2026 23rd Avenue East, Seattle, Washington 98112Post Office Address: same as above

Inventor's Signature

Date



**PATENT APPLICATION**  
**DECLARATION AND POWER OF ATTORNEY**

ATTORNEY DOCKET NO. 224684

MS DOCKET NO. 306098.01

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;  
I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

the specification of which is filed herewith unless the following box is checked:

() was filed on January 5, 2004 as US Application Serial No. or PCT International Application Number 10/752,384 and was amended on \_\_\_\_\_ (if applicable).

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COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: <input type="checkbox"/> NO: <input type="checkbox"/>
			YES: <input type="checkbox"/> NO: <input type="checkbox"/>

**POWER OF ATTORNEY:**

As a named inventor, I hereby appoint the attorney(s) and/or agent(s) associated with

Customer No. 38887

to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Send Correspondence To: Customer No. 38887  38867 LEYDIG, VOIT & MAYER, LTD. TWO PRUDENTIAL PLAZA, SUITE 4900 180 NORTH STETSON AVENUE CHICAGO, IL 60601-6780	Direct Telephone Calls To:  John B. Conklin Leydig, Voit & Mayer, Ltd. (312) 616-5600 (Telephone) (312) 616-5700 (Facsimile)
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DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. 224684

MS DOCKET NO. 306098.01

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Frank David McSherry

Citizenship: US

Residence: 46 Potomac Street, San Francisco, California 94117

Post Office Address: same as above

Inventor's Signature

Date

Full Name of Inventor: Demetrios Achlioptas

Citizenship: Canada and Greece

Residence: 2026 23rd Avenue East, Seattle, Washington 98112

Post Office Address: same as above

Inventor's Signature

Date

June 1st 2004



PATENT  
Attorney Docket No. 224684  
(MS# 306098.01)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Frank David McSherry

Art Unit: 2171

Application No. 10/752,384

Examiner:

Filed: January 5, 2004

For: PERSONALIZATION OF WEB PAGE SEARCH  
RANKINGS -

CONSENT OF ASSIGNEE TO CORRECT INVENTORSHIP

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

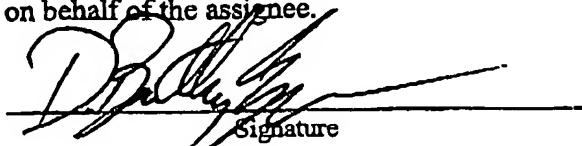
Dear Sir:

The undersigned assignee of the entire interest in the captioned patent application hereby consents to the requested correction of inventorship by adding inventor Demetrios Achlioptas as indicated in the request that this assent accompanies.

Pursuant to 37 C.F.R. § 3.73(b), Microsoft Corporation ("the assignee"), a corporation of the State of Washington, states that it is the assignee of the entire right, title, and interest in the captioned patent application. Attached is a copy of the assignment from Frank David McSherry that was submitted to the United States Patent and Trademark Office for recordation on January 5, 2004 awaiting Reel and Frame Nos. A copy of the assignment from Demetrios Achlioptas to the assignee is also submitted herewith.

The undersigned is authorized to act on behalf of the assignee.

Date: July 12, 2004



\_\_\_\_\_  
Signature

D. Bartley Eppenauer

\_\_\_\_\_  
Typed or Printed Name

Assistant Secretary

\_\_\_\_\_  
Title



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship..... Mc SHERRY  
Applicant..... Microsoft Corporation  
Attorney Docket No. .... 224684  
MS Docket No. .... 306098.01  
Title: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Frank David Mc Sherry  
46 Potomac Street  
San Francisco, California 94117

Assignee:

Microsoft Corporation  
Corporation in the State of Washington  
One Microsoft Way  
Redmond, WA 98052

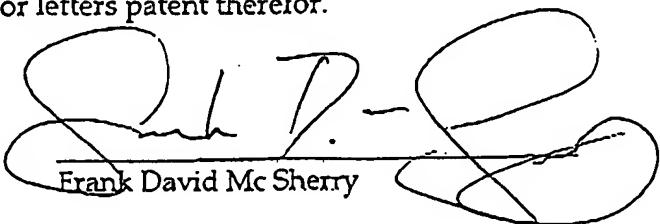
AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "PERSONALIZATION OF WEB PAGE SEARCH RANKINGS," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Jan 5 2004  
Date

  
Frank David Mc Sherry

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number..... 10/752,384  
Filing Date..... January 5, 2004  
Inventorship..... Mc SHERRY  
Applicant..... Microsoft Corporation  
Attorney Docket No. .... 224684  
MS Docket No. .... 306098.01

Title: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Demetrios Achlioptas  
2026 23<sup>rd</sup> Avenue East  
Seattle, Washington 98112

Assignee:

Microsoft Corporation  
Corporation in the State of Washington  
One Microsoft Way  
Redmond, WA 98052

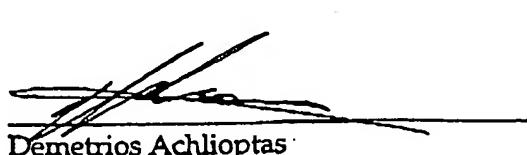
AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "PERSONALIZATION OF WEB PAGE SEARCH RANKINGS," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

June 1st 2004  
Date

  
Demetrios Achlioptas